



beyond the LAST Race



هيئة الفروسية
EQUESTRIAN AUTHORITY



After care is rooted in our value

قال رسول الله ﷺ

«من احتبس فرسًا في سبيلِ الله... كانَ شِبعُهُ ورِيُّهُ... حسناتٍ في ميزانِهِ»

(رواه البخاري)

The Prophet Muhammad (peace be upon him) said:

"Whoever keeps a horse in the cause of Allah, believing in Allah and trusting His promise, then its feeding, its watering, and even its droppings will be counted as good deeds on his scale."

(Narrated by Al-Bukhari)



A retired **CEO** hired as board advisor or mentor



A retired **Airplane** turns into museum exhibit or restaurant



A retired **Ferrari** becomes collectible or an art piece



**The moment for value *change,*
shape, and growth.**



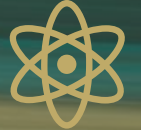
Agenda



01 Saudi Equestrian sector Growth



02 SEA as Enabler



03 Saudi Equestrian Eco-system



04 Today's challenges fuel tomorrow's opportunities



05 Suggestions for moving forward



Equestrian sector Growth

Horse Population

Saudi Arabia hosts a diverse horse population nationwide including **Arabian, Thoroughbred, Warmblood, and Polo** horses, with **over 40%** of registered horses engaged in **racing**.

Major Events

A global hub for elite horse racing, anchored by the **Saudi Cup and 1,100+ races** annually. Complemented by major international events across other equestrian disciplines, including Longines-branded competitions.

Infrastructure Projects

Giga projects such as **AIUla, Qiddiya, Diriyah, and AMAALA** are integrating international-standard **equestrian venues** and training facilities, supporting year-round participation, major events, and **equestrian tourism**.

Expansion of Equestrian Academies

Saudi Arabia is projecting **450%+** growth in licensed **riding schools** by 2030, alongside **~40%** growth in **registered riders**, reflecting strong momentum in equestrian participation.



Saudi Equestrian Eco-system

Relevant Stakeholders

Ministries & Authorities

Horse Biosecurity and Welfare

Ministry of Investment



Ministry of Sports



وزارة المالية
Ministry of Finance



WEQAA CENTER | مركز وقاء

المركز الوطني الوطني للوقاية من الأمراض النباتية والأمراض الحيوانية ومكافحتها
National Center for the Prevention & Control Of Plants Pests & Animal Diseases



وزارة الشؤون البلدية والقروية والإسكان
Ministry of Municipal Rural Affairs & Housing



وزارة التعليم
Ministry of Education

Ministry of Culture



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority

وزارة النقل
MINISTRY OF TRANSPORT



Ministry of Tourism¹



Sector Enabler



هيئة الفروسية
EQUESTRIAN AUTHORITY

الرياض الخضراء
GREEN RIYADH

Red Sea Global

الاتحاد السعودي للفروسية
SAUDI ARABIAN EQUESTRIAN FEDERATION



Qiddiya

SAUDI GREEN INITIATIVE

نيوم
NEOM



Royal Commission for AIUla

Equestrian Sports Regulators

نادي سباقات الخيل
JOCKEY CLUB OF SAUDI ARABIA

مركز الملك عبد العزيز للخيل العربية الأصيلة
King Abdulaziz Arabian Horse Center

ROSHN

المسار الرياضي
SAUDI SPORTS CITY



Giga Projects & Initiatives

Saudi Equestrian Authority (SEA) A as Enabler



هيئة الفروسية
EQUESTRIAN AUTHORITY

Aftercare Drivers



morality & responsibility

- Lifetime care reflects sports integrity
- Protects animal welfare standards
- Builds public trust and credibility



Economic sustainability

- Extends horse economic value
- Lowers long-term welfare costs
- Enables predictable sector funding



Social impact

- Creates jobs and skills
- Supports therapy and education
- Drives local tourism and engagement

Global Aftercare Models

Global References

global entities



IAR collaboration and central coordination

Common lifecycle components

- Medical assessment at retirement
- Structured rehabilitation pathways
- Retraining for second careers

Sustainable funding mechanisms

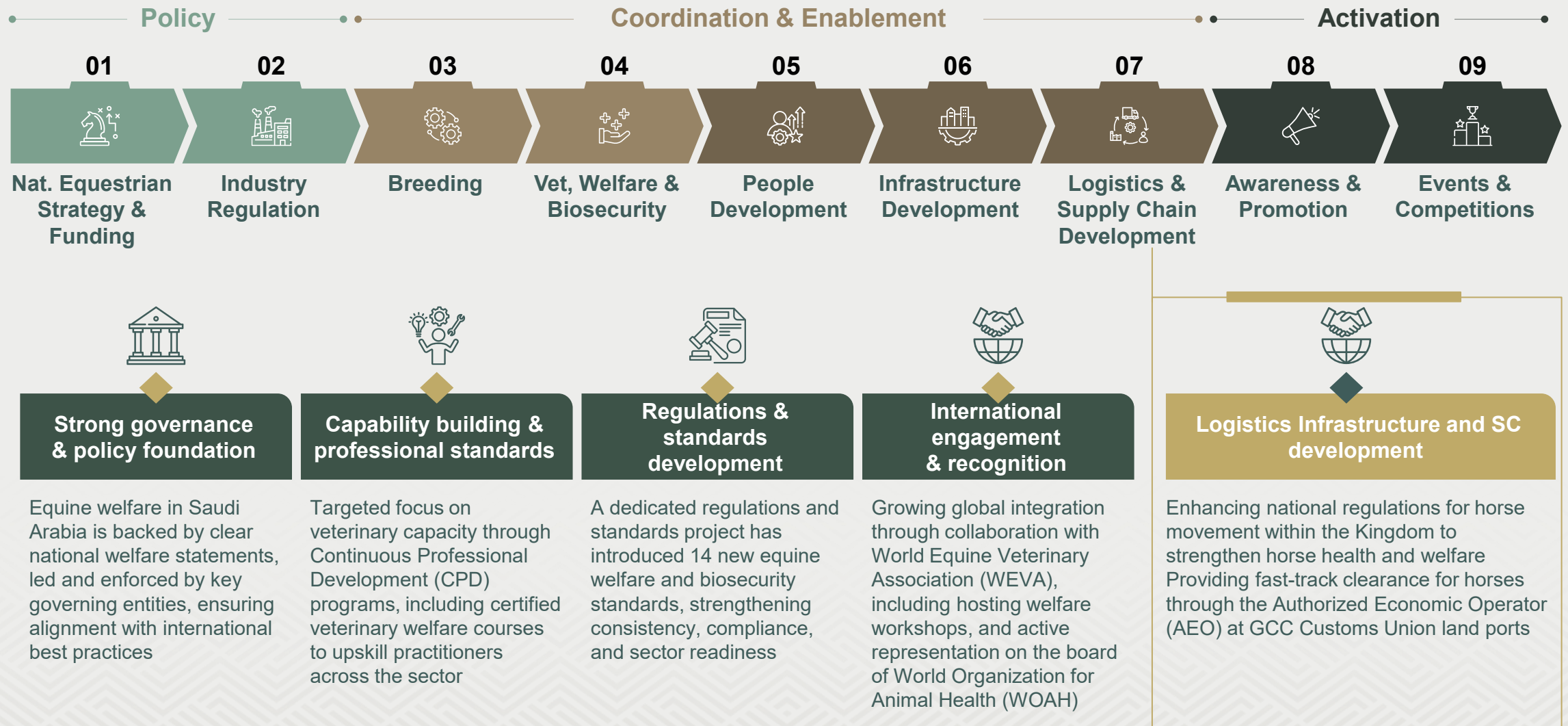
- Mandatory levies on racing activities
- Grants and sponsorships
- Shared funding across industry stakeholders

Central coordination & traceability

- Microchipping, passports, and tracking
- Formal retirement and aftercare plans
- End-to-end traceability and accountability



SEA contributions to the equestrian Value chain



Today's challenges fuel tomorrow's opportunities



Rehoming networks

Strengthen partnerships with accredited rehoming and adoption providers



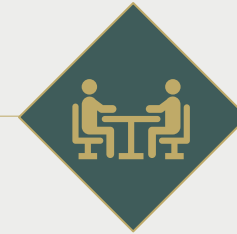
Rehabilitation and medical assessment

Strengthen standardized retirement, rehabilitation, and medical assessment processes



Funding model

Strengthen long-term, diversified aftercare funding mechanisms



Skills retraining

Strengthen training, certification, and talent pipelines for retraining professionals

Suggestions for moving forward



Agree on measures of success ?



Explore joint initiatives and pilot programs across aftercare, retraining, and education



Address the traceability by creating free access to retired horses' database?

**Thank
you**



هيئة الفروسية
EQUESTRIAN AUTHORITY